

BMW 3 Series
Saloon

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Sheer
Driving Pleasure



THE NEW BMW 3 SERIES SALOON.

PASSION WINS.

BMW EfficientDynamics
Less emissions. More driving pleasure.



STYLE VS. STANDARD.

The new BMW 3 Series Saloon is a winner in every respect. Breathtaking dynamics and impressive technology – embodied in an unmistakable design, whose uniqueness is further enhanced by the three new BMW Lines: Modern, Sport and Luxury. Exclusive interior and exterior design elements, from the expressive BMW kidney grille and air inlets to the light-alloy wheels, lend the vehicle an absolutely distinctive look. The result is three different personalities that have one thing in common – style.

Editorial

A MODEL ATHLETE.

With its power and poise, the new BMW 3 Series is synonymous with driving pleasure. It represents everything that makes a typical BMW: sporting ability, elegance, pure aesthetics and pioneering technology.

It's no coincidence that sporting ability comes first in this list. In this, its sixth generation, it's once more the outstanding characteristic of the BMW 3 Series Saloon, reflected in every detail: an athletic design with a new, distinctive face. Powertrain concepts that set high standards for both dynamic performance and fuel economy, thanks to BMW EfficientDynamics, and innovations such as the full-colour BMW Head-up Display, part of BMW ConnectedDrive, mark the new BMW 3 Series Saloon as the clear leader in its segment.

Another fascinating innovation: the BMW Lines Modern, Sport and Luxury – three distinctive design personalities for the exterior and interior. Within each Line, you can freely choose a number of exclusive equipment variants to suit your taste. The result is always a perfect, well-balanced look. In this way, the new BMW 3 Series Saloon exhibits a versatility that makes it unique.

➔ www.bmw.com/3series

Equipment of model shown: BMW 328i Modern Line in Havana metallic.

Engine: BMW TwinPower Turbo four-cylinder petrol engine
Max. output: 180 kW (245 hp)

Wheels: 18" light-alloy wheels, turbine styling 415
Exterior colour: Havana metallic

Upholstery: Dakota leather Oyster, Oyster dark accents
Interior trim: Finesse Pure wood trim with Pearl Gloss Chrome accents

Equipment of model shown: BMW 328i Sport Line in Melbourne Red metallic.

Engine: BMW TwinPower Turbo four-cylinder petrol engine
Max. output: 180 kW (245 hp)

Wheels: 18" light-alloy wheels, double-spoke styling 397
Exterior colour: Melbourne Red metallic

Upholstery: Dakota leather Black, Red accents
Interior trim: Finely Brushed Aluminium with Coral Red matt accents

Equipment of model shown: BMW 328i Luxury Line in Imperial Blue Brilliant Effect metallic.

Engine: BMW TwinPower Turbo four-cylinder petrol engine
Max. output: 180 kW (245 hp)

Wheels: 18" light-alloy wheels, multi-spoke styling 416
Exterior colour: Imperial Blue Brilliant Effect metallic

Upholstery: Dakota leather Saddle Brown with Exclusive stitching
Interior trim: Burled Walnut wood trim with inlay and Pearl Gloss Chrome accents

For information on fuel consumption and CO₂ emissions please see page 31.



THE POWER OF THE MOMENT.



An athletic figure: the design of the new BMW 3 Series Saloon.

One thing about the new BMW 3 Series Saloon that immediately captivates the observer's attention is its low, sporty front. The way the upper edge of the redesigned twin headlights curves towards the kidney grille lends the new BMW 3 Series a distinctive personality.

But it is the sum of all the details – the short overhangs, the long wheelbase, the coupé-like roof line and the characteristic side creases – that creates the sporty overall impression. Decide yourself what you like most about the design of the new BMW 3 Series – just follow your eyes.



BMW Modern Line. Balance and contemporary poise are the distinctive hallmarks of this Line. These characteristics are reflected in features such as the porous, textured wood of the Fineline Pure interior trim, which establishes a fascinating new trend with its unique look and feel.¹



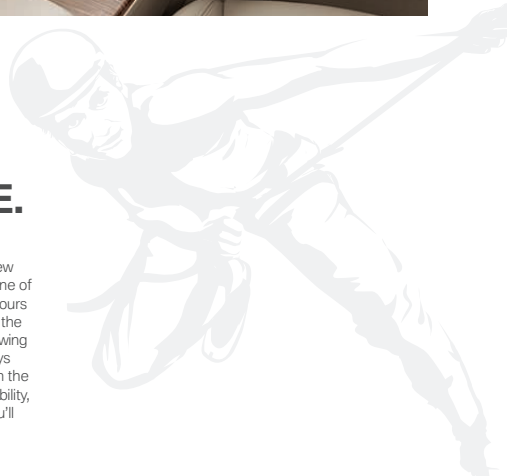
BMW Sport Line. This design scheme underscores the saloon's sporting character. In the interior, features such as red contrasting seams on the leather steering wheel and the exclusive design of the instrument dials with red contrasting rings and red scales add visual appeal.¹



EVERY DECISION IS THE RIGHT ONE.

Fascination times three: the new BMW Lines*.

The design of the BMW 3 Series has always epitomised athleticism, modernity and elegance. In the new BMW 3 Series Saloon generation, these three characteristics can be enhanced even further. Choose one of three BMW Lines, each representing a distinctive design scheme: Modern, Sport or Luxury. Interior colours and materials create the specific character of each BMW Line, which always harmonises perfectly with the exterior. In addition, there is a choice of exclusive, perfectly matched upholstery and interior trim variants, allowing every driver to define an individual look. Whichever design combination you choose, the interior is always marked by harmonious lines and high-quality, innovative materials. The cabin design also picks up on the sporting appeal of the exterior – with clear driver orientation and exceptional ergonomics. Its everyday usability, supported by numerous storage compartments and outstanding flexibility, is one of the many benefits you'll be able to enjoy on a daily basis in your new BMW 3 Series.



BMW Luxury Line. This luxurious, timeless design features classic colours and leather seats with Exclusive stitching, demonstrating a love of detail. Fine-wood trims – optionally with inlay, unique in this class – further add to the exclusive appeal.¹



¹ See pages 16–23 for all the equipment details of the BMW Lines.

* May not be available in all countries. Please consult your BMW partner.

8 GEARS – FOR LIVE TRANSMISSION TO THE ROAD.

Acceleration and stamina: the dynamism and efficiency of the new BMW 3 Series Saloon.

An athletic design, a powerful engine and impressive efficiency – the new BMW 3 Series is a real thoroughbred. One of the features contributing to its best-in-class status is its optional 8-speed sport automatic transmission with Auto Start/Stop function. This performs fast and smooth gear changes, and lowers fuel consumption significantly. The new BMW 328i TwinPower Turbo petrol engine, too, combines superior dynamic performance with outstanding efficiency. It's what makes every drive in the new BMW 3 Series Saloon a first-class sporting event.

Activating the optional sport mode enables you to view real-time data on power output and torque on the sport displays.





BMW ConnectedDrive
In touch with your world.

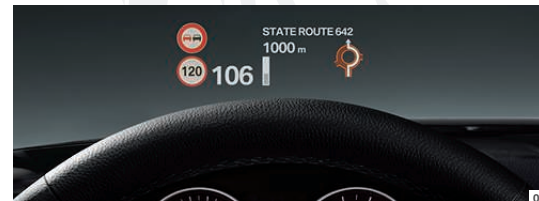
FOCUS ON YOUR DESTINATION AND THE ROAD AHEAD.

Perfect interaction: BMW ConnectedDrive*.

The new BMW 3 Series Saloon is the class leader in many disciplines. A key part of this is innovative technologies that make the drive more fascinating, comfortable and safe. These innovations are all grouped under a single umbrella term – BMW ConnectedDrive. A name that represents the networking of driver,

vehicle and environment. An ideal example is the optional full-colour **BMW Head-up Display [01]**, which projects all relevant driving information into the driver's immediate field of vision. It's available for the first time for the BMW 3 Series Saloon, and it's also unique in this segment. Further examples in the areas of safety and convenience include the optional Lane Departure Warning incl. collision warning and the optional Surround View. Infotainment is provided by features such as the **Apps option**, which provides access to web radio and enables live social networking through sites such as **Facebook** and **Twitter [02/03]**.

* May not be available in all countries. Please consult your BMW partner.





EFFICIENT IN EVERY RESPECT.

The new BMW 3 Series Saloon is once more the most efficient vehicle in its class. BMW engineers have refined numerous details and come up with many new ideas. Here is an overview of the most exciting BMW EfficientDynamics features.

THE ECO PRO MODE MAKES FUEL-SAVING FUN.

The ECO PRO mode is among the most impressive BMW EfficientDynamics innovations in the new BMW 3 Series. Simply by pressing the Driving Experience Control button next to the gear selector lever, the driver can awaken intelligent technology and informative displays designed to maximise fuel economy. This mode optimises accelerator and transmission response as well as shift points, and adapts the heating/air conditioning strategy to keep fuel consumption as low as possible. In addition, ECO PRO tips and a fuel consumption history display help the driver to drive as efficiently as possible. The reward: the bonus range, in other words the additional kilometres that the driver gains by driving more economically. Depending on individual driving style, the ECO PRO mode reduces fuel consumption by up to 20 percent.¹

¹ Depending on individual driving style; determined as part of an internal BMW fuel consumption study.

² Due to become available from 09/2012.



THE TECHNOLOGY. INTELLIGENT SOLUTIONS FOR EFFICIENT DRIVING ENJOYMENT.



1. Engines with BMW TwinPower Turbo technology

TwinPower Turbo combines advanced injection technology and fully variable output control with innovative turbocharger technology, to enhance efficiency as well as dynamic performance.

2. Brake Energy Regeneration and Auto Start/Stop function

When the driver brakes or takes his foot off the accelerator, the battery is charged, using the vehicle's surplus kinetic energy. This means that the generator requires less energy when accelerating, saving fuel. The Auto Start/Stop function enhances fuel economy by switching off the engine when the vehicle is at rest, independently of the type of engine and transmission installed.

3. Intelligent lightweight construction

Although it offers more room and has more powerful engines, the new BMW 3 Series weighs up to 45 kg less than its predecessor. The use of magnesium and aluminium helps reduce fuel consumption and emissions and reduces the car's overall weight, significantly enhancing dynamic performance.

4. Aerodynamics

Extensive and detailed aerodynamics optimisation has given the new BMW 3 Series an excellent drag coefficient. This includes features like large-scale underfloor panelling and the AirCurtain on the front apron, which significantly reduces air turbulence near the front wheels.

5. 8-speed automatic transmission with Auto Start/Stop function

Emulating luxury class vehicles, the BMW 3 Series is optionally available with an 8-speed automatic transmission complete with Auto Start/Stop function. The closely spaced gear ratios, specially optimised for use with the new BMW TwinPower Turbo engines, enhances comfort and lowers fuel consumption and emissions.

6. Electric Power Steering

While conventional hydraulic systems impose a constant overhead on the engine's fuel consumption, Electric Power Steering only uses energy during actual steering wheel movements, for a fuel saving of up to three per cent.

THE CO₂ CHAMPION AND THE PERFORMANCE HYBRID.

THE BMW 320d EFFICIENT DYNAMICS EDITION AND THE BMW ACTIVE HYBRID 3.

The absolute star in terms of efficiency is the 320d EfficientDynamics Edition, with an average fuel consumption of just 4.1 litres and a CO₂ output of 109 g/km. Many special features make this model the efficiency champion of the series. A lengthened final drive ratio combined with an adjusted Optimum Shift Indicator makes for reduced engine speeds – 1,600 rpm at 100 km/h in sixth gear. The car's aerodynamics, the tyres' rolling resistance and the entire powertrain benefit from fine-tuning as

well. The suspension for example is lowered by 10 millimetres, aero rims reduce air turbulence, and the BMW TwinPower Turbo 4-cylinder diesel engine maximises both efficiency and dynamic performance.

Another efficiency miracle is the BMW ActiveHybrid 3 due to become available soon.² This full hybrid based on the BMW 3 Series has a total system output of 250 kW (340 hp) and uses intelligent energy

management to achieve double-figure percentage reductions in fuel consumption and CO₂ emissions, while its boost function delivers impressive acceleration. The BMW 320d EfficientDynamics Edition and the BMW ActiveHybrid 3 – two vehicles, one philosophy: BMW EfficientDynamics.

NEW ENGINES, NEW DYNAMISM, NEW EQUIPMENT. THE NEW BMW 3 SERIES SALOON.

BMW EfficientDynamics
Less emissions. More driving pleasure.



Adaptive suspension. This features electronically controlled dampers that adapt to both driving style and road conditions. Their operating characteristics can be adjusted via the Driving Experience Control button. The optional adaptive suspension is also lowered by 10 millimetres, without any adverse effects on the ride comfort of the new BMW 3 Series Saloon. A stiffer suspension setting is available by selecting Sport or Sport+ using the Driving Experience Control button.

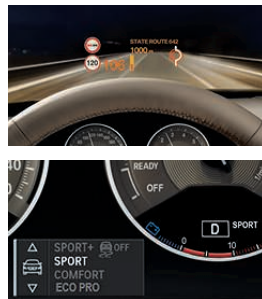
Variable sport steering. This optional system works independently of road speed, varying the steering ratio in line with the steering angle. It includes the Servotronic function and reduces the steering wheel movement required to achieve a particular tight steering angle. This enhances comfort when parking and manoeuvring, as well as sporting agility in tight corners and hairpin bends. For small steering angles, the steering enhances precision and directional stability.

Active Protection. In the new BMW 3 Series Saloon, all safety components are designed to complement each other perfectly. This includes six airbags provided as standard, for outstanding occupant protection. The optional Active Protection function tensions the front seat belts in critical situations and automatically closes open windows or the optional glass sunroof. Post-Crash iBrake is able to stop the vehicle automatically after a collision, thus mitigating or preventing follow-on collisions.



Full-colour BMW Head-up Display. Always have your eyes on the road: with this optional feature, key information is projected directly into the driver's field of vision, using a multi-colour TFT display. Information displayed includes such things as current road speed, speed limits, whether overtaking is allowed, or navigation instructions. More colours now make it even easier to read different types of driver information. The BMW Head-up Display ensures that your eyes are always on the road ahead, making driving safer and more relaxed.

8-speed sport automatic transmission with Auto Start/Stop function. This optional 8-speed transmission allows the driver to change gears using the selector lever or paddles on the optional sport leather steering wheel. In sport mode, gearshifts become even more dynamic. Modified clutch settings enable very fast engine speed adjustments, for minimal shift times. As in the 8-speed automatic transmission with Auto Start/Stop function, also available as an option, the close spacing of gear ratios optimises acceleration, while enhancing both efficiency and shift comfort.



BMW 335i. This 3.0-litre BMW TwinPower Turbo 6-cylinder in-line petrol engine combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection. This intelligent package of innovations, combined with automatic transmission, lowers fuel consumption to just 7.2 litres per 100 km while enabling impressive performance: 225 kW (306 hp)¹, a maximum torque of 400 Nm and acceleration from 0 to 100 km/h in just 5.5 seconds, with an electronically limited top speed of 250 km/h.

BMW 328i. This BMW TwinPower Turbo 4-cylinder petrol engine delivers its maximum torque of 350 Nm at just 1,250 rpm. Thanks to BMW TwinPower Turbo technology combining a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection, this 180 kW (245 hp)¹ powerplant accelerates the BMW from 0 to 100 km/h in just 5.9 seconds. Top speed is 250 km/h, while average fuel consumption is 6.4 litres per 100 km.

BMW 320i.² This 2.0-litre BMW TwinPower Turbo 4-cylinder petrol engine combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection. This makes for powerful engine response combined with outstanding efficiency. The engine delivers an output of 135 kW (184 hp)¹ and a maximum torque of 270 Nm, enabling acceleration from 0 to 100 km/h in 7.3 seconds and a top speed of 235 km/h. Its average fuel consumption: 6.2–6.3 litres per 100 km.

BMW 320d. This 2.0-litre BMW TwinPower Turbo 4-cylinder diesel engine produces an impressive 135 kW (184 hp)¹ of power. Combining CommonRail direct injection and a turbocharger with variable turbine geometry, it generates 380 Nm of torque, available from 1,750 to 2,750 rpm. Acceleration from 0 to 100 km/h takes 7.5 seconds, and top speed is 235 km/h. Average fuel consumption is a very efficient 4.5–4.6 litres per 100 km.

BMW 320d EfficientDynamics Edition. This BMW TwinPower Turbo 4-cylinder diesel engine, which produces an output of 120 kW (163 hp)¹ along with 380 Nm of torque, represents a milestone in fuel economy and emissions control. Thanks to a package of finely co-ordinated technological enhancements, like a modified engine and a specially adapted Optimum Shift Indicator, this powerplant averages just 4.1 litres of diesel per 100 kilometres, along with CO₂ emissions of just 109 g/km.

BMW 318d.² This 2.0-litre BMW TwinPower Turbo 4-cylinder diesel engine produces 105 kW (143 hp)¹ of power and a maximum torque of 320 Nm. Its elastic power delivery is based on CommonRail direct injection and a turbocharger with variable turbine geometry. This enables acceleration from 0 to 100 km/h in 9.1 seconds and a top speed of 210 km/h. The fuel consumption of this efficient engine is just 4.4–4.5 litres per 100 km.

BMW 316d.² The BMW TwinPower Turbo 4-cylinder diesel engine in the 316d offers a power output of 85 kW (116 hp)¹, accelerating the BMW from 0 to 100 km/h in 10.9 seconds, and up to a top speed of 202 km/h. The 260 Nm maximum torque is available from 1,750 to 2,500 rpm, thanks to CommonRail direct injection and a turbocharger with variable turbine geometry. Average fuel consumption of this engine is just 4.4–4.5 litres per 100 km.

¹ Fuel consumption and CO₂ emissions are dependent on the selected wheel and tyre size. For further information see page 31 or contact your BMW partner.

² Due to become available from Q3/2012. The figures quoted are preliminary values that still await official confirmation, calculated on the basis of the ECE driving cycle.

THE NEW BMW 3 SERIES SALOON.



The cockpit with its centre console inclined towards the driver communicates typical BMW driver orientation. The standard leather steering wheel (shown here with optional multifunction buttons) provides excellent grip. The optional automatic air conditioning with 2-zone control and superb workmanship maximise the feel-good factor in the interior.



Depending on the engine selected, the new BMW 3 Series Saloon comes with 16" steel wheels with full wheel covers (316d, 318d), 16" light-alloy wheels (320i, 320d) or 17" light-alloy wheels (328i, 335i). (Illustration shows the optional 17" light-alloy wheel with star-spoke styling 393.)



The interior shown here features the standard Move upholstery in Anthracite and Satin Silver matt interior trim. Numerous handy storage compartments, two cup holders in the centre console, and door compartments with enough room to hold 1-litre bottles are also included as standard in the new BMW 3 Series.



The new BMW 320d Saloon in the optional Glacier Silver metallic exterior colour.

THE NEW BMW 3 SERIES SALOON WITH MODERN LINE.

Interior equipment features:

- Door sill finishers in aluminium with "BMW Modern" lettering
- Seats with Breeze cloth/leather upholstery in Oyster or Anthracite or
 - in Dakota leather in Oyster or Black
- Sport leather steering wheel in Oyster dark
- Instrument panel top in Oyster dark
- Instrument cluster in Oyster and with Chrono scales
- Pearl interior trim with accent trim in Pearl Gloss Chrome
- Fineline Pure textured wood trim with accent trim in Pearl Gloss Chrome
- Finely Brushed Aluminium interior trim with accent trim in Pearl Gloss Chrome
- Interior illumination with variable colour effects in Orange-Red or White – selected via the iDrive Controller (with additional light source on the B-pillar)
- Chrome trim on air conditioning and radio controls
- Vehicle key in Oyster dark with chrome trim

Exterior equipment features:

- 17" light-alloy wheels, V-spoke styling 413, or
 - 18" light-alloy wheels, turbine styling 415 (standard on 328i and 335i)
- Front and rear bumpers with specific features in Aluminium, satinated
- BMW kidney grille with 11 slats in Aluminium, satinated
- B-pillar and window uprights in Black, high-gloss
- "Modern" lettering along the side
- Tailpipe in Aluminium, satinated



■ The sport leather steering wheel provides excellent grip. Like the upper portion of the instrument panel, it comes in Oyster dark. This combination is exclusive to the Modern Line.



■ The Breeze cloth/leather upholstery in Anthracite (shown here with optional sport seats) is alternatively also available in Oyster, for a lighter interior.



■ 17" light-alloy wheels with V-spoke styling 413 and runflat tyres, 7.5 J x 17, 225/50 R 17 tyres.



□ 18" light-alloy wheels with turbine styling 415 and runflat tyres, 8 J x 18, 225/45 R 18 tyres.



■ Door sill finishers in aluminium with "BMW Modern" lettering.



■ Vehicle key in Oyster dark with Pearl Gloss Chrome trim.



The new BMW 328i Saloon with Modern Line and Alpine White non-metallic paint finish.

THE NEW BMW 3 SERIES SALOON WITH SPORT LINE.

Interior equipment features:

- Door sill finishers in aluminium with "BMW Sport" lettering
- Sport seats for driver and front passenger
- in Track cloth Anthracite, with Red or Grey accents, or
- in Dakota leather Black, with Red accents, in Dakota leather Everest Grey, with Black accents, or in Dakota leather Coral Red, with Black accents
- Sport leather steering wheel with red contrast stitching
- Black, high-gloss interior trim with accent trim in Coral Red, matt, or
- Finely Brushed Aluminium interior trim with accent trim in Coral Red, matt, or Black, high-gloss
- Interior illumination with variable colour effects in Orange-Red or White – selected via the iDrive Controller
- Speedometer and rev counter with red Chrono scales and red contrasting ring
- Chrome trim on air conditioning and radio controls
- Driving Experience Control, with additional Sport+ mode
- Car key with Red trim



- The sport leather steering wheel with red decorative stitching as well as the speedometer and rev counter with Chrono scales and red contrasting ring are exclusively available with the Sport Line.



- The sport seats for driver and front passenger provide exceptional support and appear even sportier thanks to the Track cloth upholstery in Anthracite with its contrasting Grey seams and accents.



- 17" light-alloy wheels with double-spoke styling 392 and runflat tyres, 7.5 J x 17, 225/50 R 17 tyres.



- 18" light-alloy wheels with double-spoke styling 397 in bi-colour Ferric Grey, highly polished, and runflat tyres, 8 J x 18, 225/45 R 18 tyres.



- Door sill finishers in aluminium with "BMW Sport" lettering.



- Vehicle key with Red trim.



The new BMW 328i Saloon with Sport Line and the optional Mineral Grey metallic paint finish.

THE NEW BMW 3 SERIES SALOON WITH LUXURY LINE.

Interior equipment features:

- Door sill finishers in aluminium with "BMW Luxury" lettering
- Seats in Move cloth Amber or
- in Dakota leather Saddle Brown with Exclusive stitching (lower half of instrument panel also in Saddle Brown), Veneto Beige with Exclusive stitching or Black with Exclusive stitching
- Sport leather steering wheel
- Finesline Anthracite wood trim with accent trim in Pearl Gloss Chrome, or
- Burling Walnut wood trim with inlay and accent trim in Pearl Gloss Chrome
- Interior illumination with variable colour effects in Orange-Red or White – selected via the iDrive Controller (with additional light source on the B-pillar)
- Chrome trim on air conditioning and radio controls and additional exclusive chrome trim on the centre console
- Car key with Pearl Gloss Chrome trim



■ The sport leather steering wheel provides excellent grip. The controls for the radio and the automatic air conditioning (optional) feature chrome surrounds, and the Finesline Anthracite wood trim adds further luxurious accents.



■ The seats covered in optional Dakota leather in Veneto Beige with Exclusive stitching create a premium ambience.



■ 17" light-alloy wheels multi-spoke 414 with runflat tyres, 7.5 J x 17, 225/50 R 17 tyres.



□ 18" light-alloy wheels multi-spoke 416 with runflat tyres, 8 J x 18, 245/45 R 18 tyres.



■ Door sill finishers in aluminium with "BMW Luxury" lettering.



■ Car key with Pearl Gloss Chrome trim.



The new BMW 328i Saloon with Luxury Line and the optional Black Sapphire metallic paint finish.

Wheels.



□ 19" light-alloy wheels double-spoke 401 with mixed tyres, 8 J x 19, 225/40 R 19 tyres at the front, 8.5 J x 19, 255/35 R 19 tyres at the rear.



□ 18" light-alloy wheels V-spoke 398 with mixed tyres, 8 J x 18, 225/45 R 18 tyres at the front, 8.5 J x 18, 255/40 R 18 tyres at the rear.



□ 18" light-alloy wheels star spoke 396, 8 J x 18, 225/45 R 18 tyres.



□ 17" light-alloy wheels V-spoke 395 with mixed tyres, 7.5 J x 17, 225/50 R 17 tyres at the front, 8.5 J x 17, 255/45 R 17 tyres at the rear.



□ 17" light-alloy wheels star spoke 394, 7.5 J x 17, 225/50 R 17 tyres (standard on 328i and 335i).



□ 17" light-alloy wheels star spoke 393, 7.5 J x 17, 225/50 R 17 tyres.



□ 16" light-alloy wheels star spoke 391, 7.5 J x 16, 225/55 R 16 tyres.



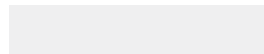
□ 16" light-alloy wheels V-spoke 390, 7 J x 16, 205/60 R 16 tyres (standard on 320i and 318d).



■ 16" steel wheels with full wheel covers, 7 J x 16, 205/60 R 16 tyres (standard on 316d and 318d).

■ Standard equipment □ Optional equipment

Exterior colours.



■ Non-metallic 300 Alpine White



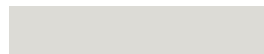
□ Metallic A17 Havanna



■ Non-metallic 668 Black¹



□ Metallic A83 Glacier Silver



□ Metallic A96 Mineral White¹



□ Metallic B39 Mineral Grey



□ Metallic 475 Black Sapphire



□ Metallic A89 Imperial Blue Brilliant Effect



□ Metallic B06 Sparkling Bronze¹



□ Metallic B40 Liquid Blue¹



□ Metallic A75 Melbourne Red

Upholstery colours.



■ Move cloth BDAT Anthracite



□ Dakota leather LCSW Black



□ Dakota leather LCDF Veneto Beige

Interior colours.



Black



Veneto Beige

Interior trims.



■ 4CG Satin Silver, matt



□ 4AB/4DM Burl Walnut wood trim with accent trim in Pearl Gloss Chrome



□ 4AD/4DL Finely Brushed Aluminium with accent trim in Black, high gloss



Oyster²

¹ Due to become available from 03/2012.

² Only in conjunction with Modern Line.

**Upholstery colours.
Modern Line.**



■ **Breeze cloth/leather combination**
CBDH Oyster



■ **Breeze cloth/leather combination**
CBAT Anthracite



□ **Dakota leather LCL9**
Oyster with Oyster dark accents



□ **Dakota leather LCL8**
Black with Oyster dark accents

**Interior trims.
Modern Line.**



■ **4DT/4DM Pearl** with accent trim in Pearl Gloss Chrome



□ **4AD/4DM Finely Brushed Aluminium** with accent trim in Pearl Gloss Chrome



□ **4DD/4DM Finition Pure** textured wood trim with accent trim in Pearl Gloss Chrome

**Upholstery colours.
Sport Line.**



■ **Track cloth BEL2**
Anthracite with Red accents



■ **Track cloth BEL1**
Anthracite with Grey accents



□ **Dakota leather LCL3**
Black with Red accents



□ **Dakota leather LCL4**
Everest Grey with Black accents



□ **Dakota leather LCL5**
Coral Red with Black accents

**Interior trims.
Sport Line.**



■ **4AT/4DN Black**, high-gloss, with accent trim in Coral Red, matt



□ **4AD/4DN Finely Brushed Aluminium** with accent trim in Coral Red, matt



□ **4AD/4DL Finely Brushed Aluminium** with accent trim in Black, high gloss

**Upholstery colours.
Luxury Line.**



■ **Move cloth BDLI Amber**



□ **Dakota leather LCLX**
Saddle Brown with Exclusive stitching



□ **Dakota leather LCLY**
Veneto Beige with Exclusive stitching

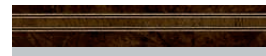


□ **Dakota leather LCLZ**
Black with Exclusive stitching

**Interior trims.
Luxury Line.**



■ **4CE/4DM Finition Anthracite** wood trim with accent trim in Pearl Gloss Chrome



□ **4B8/4DM Burl Walnut** wood trim with inlay and accent trim in Pearl Gloss Chrome

These pages show the colours and materials available for the new BMW 3 Series Saloon. Use them to identify your favourite colours, or compare various combinations. These colour samples are meant to give you a first impression of paints and materials. Experience has shown, however, that printed versions of paint and upholstery colours cannot always faithfully reproduce the colour appearance of the originals. We recommend therefore that you consult your BMW dealer, who will be happy to show you original samples and assist with special requests.

More about BMW



Sheer
Driving Pleasure

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The models illustrated in this brochure show the specifications and configurations (standard and optional equipment) of vehicles produced by BMW AG for the German market. According to the specific requirements of other markets, alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW partner. Subject to change in design and equipment.

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BMW recommends  **EDGE**

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